

News Sequence

by stephen hastings-king

Now there is yet another television story in which on-air personalities inflate a balloon Trump head to the point of bursting.

Studies have shown that the surface tension changes of every balloon Trump head as it is inflated to the point of bursting is exactly mirrored by viewers' nervous tension.

Focus groups have shown that sequences of any length comprised entirely of stories in each of which a balloon Trump head is inflated to the point of bursting are (d) highly engaging.

Responses to the bursting of a balloon Trump head splits along partisan lines with most self-identified liberals responding (a) most satisfying, while most self-identified conservatives write in (e) fuck you liberal.

Preliminary economic analysis shows that sequences of any length comprised entirely of stories in each of which a balloon Trump head is inflated to the point of bursting keep advertising revenues up and research costs down: not much investigation is required to stick another balloon Trump head on a can of hot air and turn it on.

