Something Like the Promise of a Better Life

by Gary Hardaway

Unhappy people buy everything they can afford-- and then some, going deeper into debt to own the next super quick, super powerful phone, the next brilliantly connective app, the next elegant and coveted small appliance that promises to bridge the abyss surrounding them that keeps them from reaching the obviously lusher other side. Unhappiness is a necessary boon to a global economy that accelerates towards something like the promise of a better life.