Brand

by David Ackley

In the mirror this morning
inventory for a quick fire sale.
whole me drugging the market
all my clients o-de'd

time to markdown
disposables;
numb finger or two
toes who needs them
one eye would do
this and that could go
meme les sans geuele ont survi

my brand is toxic
my agent says
when they took my name
off my hotel
both crumbled

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