

# Creamy, Dreamy, Coppertone Cologne

*by* Carl Santoro

It's about an obsession.

My obsession.

With a fragrance.

Need it.

One whiff of the  
original lotion  
reminds me  
of Jones Beach.  
Of happy thoughts.

I will use it  
on my wrists  
in the winter,  
like a cologne,  
just any time at all,  
and live for that moment  
in the fun of summer.

Two whiffs  
can transport me  
to Jones Beach.  
I'm there.  
(Who *is* this Jone?)

Closing my eyes.  
I hear seagulls,  
children running from waves,  
teens running with Frisbees,  
Cousin Brucie on WCBS-FM

Three whiffs of this  
magical lotion  
and I do not

want to return  
to 2015.  
(Just where *is* this Jone?)

So yeah,  
it's about  
an obsession.  
My obsession.  
With a classic fragrance.  
Need it.

